

IFAC PAO Strategy Planning Toolkit

Case Study | Submission Guidelines

Submissions can take many forms, get creative.

You can submit a written case study of using the IFAC PAO Strategy Planning Toolkit, but we also accept:

- Short video clips or recorded presentations
- PowerPoint slides or infographics
- Photos of workshops or planning sessions
- Submissions in multiple languages

Whether you're just getting started or have already implemented your plan, your journey can inspire others.

Case Study Guidelines

You are not expected to answer every question, but the structure below can help guide your submission.

1. Organizational Context

- Who are you? Briefly introduce your PAO.
- What triggered the need for strategic planning? (e.g., growth, reform, regional engagement)
- Who led or supported the effort?

2. Getting Started with the Toolkit

- How did you discover or decide to use the Toolkit?
- What were your goals?
- Did you receive support from IFAC, regional organizations, or others?

3. The Planning Process

- What was the timeline and key milestones?

- Which stakeholders were involved (e.g., members, board, regulators)?
- What tools/templates did you use (e.g., SWOT, value proposition)?
- Did you hold workshops or consultations?

4. Results

- What were the key outputs? (e.g., strategic goals, revised vision/mission)
- How is the plan being implemented and tracked?

5. Reflections

- What went well? What was challenging?
- What did you learn?
- Has it helped with governance, impact, or member engagement?

6. Advice for Other PAOs

- Would you recommend the Toolkit? Why?
- One or two tips for PAOs just getting started

Optional Enhancements

- A quote from your President or CEO
- Photos of your planning process or launch
- A visual summary (chart, infographic, timeline)
- Short videos or slide decks in your preferred language!

Share Your Story

If you are interested in submitting a case study, please contact:

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